
March 18, 2009

13th Annual Hill Country Arts and Craft Fair

Saturday, November 7, 9a.m.-4p.m.

Sunday, November 8, 11a.m. - 4p.m.

Dear Artists:

The Sun City Community Association and the Rotary Club of Georgetown - Sun City are proud to announce their 13th annual Hill Country Arts and Crafts Fair on Saturday and Sunday, November 7 and 8, 2009.

You are invited to apply to this once-a-year event that focuses on handcrafted, homemade products. This juried fair features unique and unusual handmade products that reflect talent, creativity, and skill in Texas artist's creations. Being so close to Christmas the fair is great for shoppers to find the perfect presents or prepare for the fall. Ever growing in attendees and participants, the fair attracts crowds from all over central Texas.

Located in the beautiful hill country thirty miles north of Austin, with easy access from I-35, the Hill Country Arts and Craft Fair is held indoors and outside the Sun City Texas Social Center Ballroom at 2 Texas Drive. This event is free, open to the public, and will be held rain or shine.

Advertisements will run in area newspapers, magazines, and local area websites. Also, in an effort to increase your customer participation you will receive announcement postcards with your acceptance letter. This will enable you to invite your friends and prospective customers to see your work. You can find the fair listed on community calendars and Web sites (Sun City Web site is www.sctxca.org); flyers will be placed around Georgetown and the surrounding area. Articles will run regularly in the Sun City Texas monthly magazine, Sun Rays, which is mailed to over 5,300 households in Sun City Texas.

Please submit your application, signed terms and conditions page, along with photographs of your merchandise (and booth set-up if it is available.) Please make a note in the remarks section at the bottom of the application for any special fair requirements that you have (e.g., "Request same booth that I had last year" or "Want to be located next to Sally Smith"). Since this is a juried fair we do limit the number of vendors in categories and every effort will be made to prevent commercially made items from finding their way into the fair.

Please note: Electrical outlets are very limited indoors and outdoors. If you require electricity, please provide electrical devices and extension cords appropriate to your electrical needs. To help alleviate lighting problems, pop-up tents will be allowed indoors only as a way to define your space and as walls; tops will not be permitted.

Food will be available on-site for purchase during the show.

See the Terms and Conditions / Rules and Information sheet enclosed. If you need more information, the preferred communication method is to send an E-mail, to Dick Baker at dick.baker@pulte.com or call 512-864-1209.

Sincerely,

Kristin Brown
Activities Coordinator
Sun City Community Association

Application and Jury Process

13th Annual Hill Country Arts and Craft Fair

Saturday, November 7, 9a.m.-4p.m.

Sunday, November 8, 11a.m. - 4p.m.

We are looking for:

- Unique and unusual **handmade** products that reflect talent, creativity, and skill in their creation
- Products which represent Texas or Hill Country culture and lifestyle in theme or in the raw materials used to produce the products
- Seasonal items, such as handmade Thanksgiving or Christmas ornaments and decorations

Only apply if the products that you intend to sell are indeed hand crafted or homemade.

Products of all applicants will be juried and approved by the Art and Crafts Fair Jury to avoid duplication and to keep balance and a variety of products in the show. There are limited number vendors we will allow in categories. The jury will meet monthly to review applications until all booths are filled. The decision of the jury will be final. Prior participation in the show does not guarantee a booth space. Each application will stand on its own merit.

Unacceptable Merchandise

Products that are not handcrafted/homemade
Confetti or flea market items
Dangerous toys
Mass-produced tee shirts, imports, jewelry etc

Application and Notification Deadlines

Applications should be returned as soon as possible and will not be considered after October 26, 2009. Please submit at least 3 photographs that reflect the work you will bring to the craft fair.

- Photographs must accurately represent the artists' work which is intended for exhibit and be representative of the price range, including lower and higher priced work.
- Please make sure that photographs clearly show your items you wish to sell at the Craft Fair.

Applicants will be notified of the jury's decision shortly after the jury meets. Those not selected will be advised and their checks/credit card charge will be returned. Jury dates are: May 16, June 13, July 18, and September 26. The sooner you apply the better.

Set up

Friday, November 6, 9a.m. - 4p.m.
Saturday, November 7, 6a.m.-8:30a.m.

Tear Down

Sunday, November 8, 4p.m. - 6p.m.
No early teardowns

Show Times

Saturday, November 7, 9a.m. - 4p.m.
Sunday, November 8, 11a.m. - 4p.m.

Hill Country Arts and Craft Fair Categories

Photography	Painting	Clothing	Sculpture	Glass	Ceramics
Fine Art Metal	Fiber	Wood	Jewelry	Art	Collage

Artist Application

Business Name _____

Applicant Name _____

Address _____

City/State/Zip _____

Phone _____ E-mail _____

Website _____

Price Range of Work \$_____ to \$_____

Provide a list of items you plan to sell

How are your items made?

Please Include

- o Completed Application
- o Photos for consideration by jury including booth display
- o Payment
- o Mail, fax or email entry to:

**Sun City Texas
Hill Country Arts and Crafts Fair
Attn: Dick Baker
2 Texas Drive Bldg. A
Georgetown, TX 78633**

**Phone: 512.864.1209
Fax: 512.864.1178**

Email: dick.baker@pulte.com

Remarks: _____

Booth Preference

Indoor

Single 10 x 10 _____ \$170

Double 10 x 20 _____ \$320

Corner 10 x 10 - limited availability _____ \$225

Outdoor

Single 10 x 10 _____ \$80

Double 10 x 20 _____ \$140

Table(s), Chair(s), and Electricity

Electricity is very limited indoors and outdoors.

Please provide your own electrical devices and extension cord(s) appropriate to your needs

8' table(s) and two chairs (indoors only). _____ \$10

Electricity (First come first served basis) _____ \$15

_____ **Total**

Payment Information

Credit Card: Visa / MasterCard

Name on Card:

Credit Card Number:

Expiration: _____

Signature:

Or

Checks payable to: SCTCA

Sun City Texas does not make refunds

Applications will not be accepted after October 26, 2009

Please read, sign, and return

TERMS & CONDITIONS

1. ASSIGNMENT OF SPACE: Assignment of space will be made based on the date on which Exhibitor makes application and full payment and is accepted by the Jury. Sun City Community Association reserves the right of that decision and the right to amend the floor plan or relocate exhibits at its discretion.

2. PAYMENT FOR SPACE: The rate per **10 X 10**, **10 X 20** space ranges from \$170-\$320 and an additional \$15 for electrical outlet. Applications will not be processed without payment. Exhibitors who withdraw are not eligible for a refund.

3. LIABILITY: Neither SUN CITY COMMUNITY ASSOCIATION nor its agents or representatives will be responsible for any injury, loss or damage that may occur to the Exhibitor or the Exhibitor's employees or property from any cause whatsoever. Under no circumstances will SUN CITY COMMUNITY ASSOCIATION be liable for lost profits or other incidental or consequential damages. SUN CITY COMMUNITY ASSOCIATION shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing or otherwise participating in the Hill Country Arts and Craft Fair is deemed to be the invitee or licensee of the Exhibitor rather than the licensee of SUN CITY COMMUNITY ASSOCIATION. Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the convention and exhibit facility. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees, or independent contractors, whether acting within or without the scope of their authority resulting directly or indirectly, or jointly from other causes which arise because of the actions or omissions of its agents, employees, or independent contractors, whether acting within or without the scope of authority.

There is no other agreement or warranty between the Exhibitor and SUN CITY COMMUNITY ASSOCIATION except as set forth in this document. The rights of SUN CITY COMMUNITY ASSOCIATION under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of SUN CITY COMMUNITY ASSOCIATION. This contract shall be governed by Texas State Law.

4. INSURANCE: Valuable items are the responsibility of the individual exhibitors and should be secured when the exhibits are closed. In all cases, exhibitors wishing to insure their goods must do so at their own expense.

5. RESONSIBILITY OF THE EXHIBITORS:

A. The Exhibitor is responsible for damage to property. No signs or other articles may be affixed, nailed or otherwise attached to walls, doors, etc., in such manner as to deface or damage them or any Sun City property. Likewise, no attachments may be made to the floors by nails, screws, or any other device which would damage or mar them.

B. Exhibits must be self-contained within the exhibitor's area assigned, and neither chairs, furniture or exhibit materials are to be placed outside the booth area, nor set up in such a manner as to block any exits.

C. Exhibitors displaying equipment where there is a possibility of oil drippings or other foreign matter must provide a tarpaulin or other adequate protection to the floor or carpet.

D. Exhibitors shall abide by those rules and regulations that SUN CITY COMMUNITY ASSOCIATION may promulgate regarding the conduct of exhibitors at SUN CITY COMMUNITY Association's Fairs. Exhibitors shall conduct themselves in a professional and ethical manner at all times during the Fair. Exhibitor acknowledges that the materials displayed at booths of other exhibitors at the fair are for the use of said other exhibitors and fair attendees only, and exhibitors shall not obtain any such materials from another exhibitor's booth without the prior consent of the other exhibitor.

E. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the Sun City and shall indemnify and hold harmless SUN CITY COMMUNITY ASSOCIATION and any authorized representative, agent or employee of the forgoing of any and all losses, damages and claims.

6. Venue: The Sun City Village Center is located at 2 Texas Drive Bldg. A, Georgetown, TX 78633.

7. Space: Exhibitor space will include either 10X10 or 10X20 space. Additional booth furnishings, electricity, as well as other items may be obtained at the Exhibitor's expense and are limited to availability.

8. OBJECTIONABLE DISPLAYS: Displays shall not be obtrusive, noisy or otherwise objectionable, nor shall they violate municipal, state or federal laws, rules or regulations, including safety codes.

9. SHIPPING: All exhibit freight, boxes and equipment must be brought to and removed from the Sun City Village Center.

10. USE OF EXHIBIT: Exhibitor shall not assign, sublet or share the space allotted without the knowledge and written consent of the SUN CITY COMMUNITY ASSOCIATION. Exhibitors must display only the goods (handmade) rendered by that registered exhibitor in their regular course of business or described in the contract. SUN CITY COMMUNITY ASSOCIATION reserves the right to restrict exhibits which, because of noise, method of operation, materials or for any other reason become objectionable, and also to prohibit or to remove any exhibit, which, in the opinion of SUN CITY COMMUNITY ASSOCIATION, may detract from the general character of the fair as a whole, or consist of products or services inconsistent with the purpose of the fair.

This reservation includes persons, things, conduct, printed matter, and anything of a character which SUN CITY COMMUNITY ASSOCIATION determines is objectionable. In the event of such restriction or removal, SUN CITY COMMUNITY ASSOCIATION shall not be liable for any refunds or other exhibit expenses.

11. SOUND SYSTEM: The use of sound systems is permissible, provided that the sound is not audible more than 2 feet into the aisle or into neighboring booths, and that the sound is directed into the exhibitor's booth or vertically. SUN CITY COMMUNITY ASSOCIATION shall have absolute control over the implementation of this regulation, the intent of which is that sound systems shall not be audibly objectionable to neighboring exhibitors.

12. EXHIBITOR'S PROTECTION: Businesses, firms or organizations or entrepreneurs not assigned exhibit space will not be permitted to solicit business within the exhibit area.

13. AGREEMENT OF CONDITIONS: Each exhibitor, for themselves and their employees, agrees to abide by these conditions and by subsequent amendments and additions; it being understood and agreed that the sole control of the exhibit hall rests with the SUN CITY COMMUNITY ASSOCIATION.

General Information

Set - up

Friday, November 6, 9a.m. - 4p.m.
Saturday, November 7, 6a.m. - 8:30a.m.

All Displays must be ready and open for business at 8:30 a.m. on Saturday, Nov. 7.

Show Hours

Saturday, November 7, 9a.m. - 4p.m.
Sunday, November 8, 11a.m. - 4p.m.

Tear-Down

Sunday, November 8, 4p.m. - 6p.m.
No early teardowns please

Display

Vendors are responsible for their displays
Tables must be covered or skirted

Directions

From Austin: Go north on IH35 to Georgetown, take exit 261A, stay on feeder road, and at the traffic signal turn left and go over IH-35. Go five miles on Williams Drive (RM 2338) to Sun City entrance. Turn right on Del Webb Boulevard and go about two miles. Turn right on Texas Drive and take the second left turn. This is the Social Center where the ballroom is located. Park out front and go into the lobby area.

From Temple: Go South on IH35 to Georgetown, take exit 262 and turn right at the traffic signal. Go five miles on Williams Drive (RM 2338) to the entrance of Sun City. Turn right on Del Webb Boulevard and go about two miles. Turn right on Texas Drive and take the second left turn. This is the Social Center where the ballroom is located. Park in front and go into the lobby area.

I have read and will abide by the Terms and Conditions set forth by the Sun City Community Association

Signature

Printed Name

Date